

# JUNGLE

YOUR LIFE. YOUR LEARNING JOURNEY. YOUR RULES





# **Jungle's mission**

**To improve lives of professionals  
through learning journey!**

# Opportunity



**\$457.8 billion**  
value of the Global  
E-learning Market in 2026

**98% of US**  
corporations have  
incorporated online learning

**70% of students**  
agree that online classes are  
better than tradition-  
al learning

**90% less energy**  
with distance learning compared  
to campus based learning

# Regular IT Learning Guide are the worst!

## **Lack of Personalization -**

Traditional IT education often follows a one-size-fits-all approach, which may not cater to the diverse learning styles and paces of individual students

## **Rapid Technological Changes**

- The fast-paced nature of the IT industry means that educational content can quickly become outdated, making it challenging to keep up with the latest technologies and trends.

## **Integration of AI and Emerging Technologies -**

Traditional education methods may struggle to effectively incorporate emerging technologies like artificial intelligence into the curriculum.

## **Limited Accessibility -**

Traditional IT education methods may not be accessible to everyone due to geographical constraints, high costs, or lack of flexibility for working professionals.

## **Inadequate Practical Experience -**

IT education platforms focus heavily on theoretical knowledge, often neglecting hands-on practical experience, which is crucial in the IT field.

## **Scalability and**

**Consistency -** Traditional classroom-based IT education can be challenging to scale to a larger audience while maintaining consistent quality. - Effective assessment and timely feedback mechanisms may be lacking, hindering students' progress and growth.

## **Assessment and Feedback -**

Complex subjects and lack of engagement can contribute to high dropout rates in IT education programs.

**High Dropout Rates -** There is a persistent gap between the skills acquired through traditional IT education and the skills demanded by the rapidly evolving job market.

**Skills Gap -** here is a persistent gap between the skills acquired through traditional IT education and the skills demanded by the rapidly evolving job market.

**Shortage of Skilled Instructors -** There is often a shortage of qualified and experienced IT instructors, leading to gaps in quality education.

**Career Readiness -** Graduates from IT education programs may lack the practical skills and real-world experience required to excel in IT roles.

## **Engagement and Motivation -**

Keeping students engaged and motivated in IT education can be difficult, particularly when faced with complex technical concepts.

# We personalize offers based on intent

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AI-Based IT Education Platform addresses these challenges by leveraging AI to provide personalized, up-to-date, accessible, and engaging learning experiences that bridge the gap between theoretical knowledge and practical skills. This approach leads to more effective IT education that prepares students for the demands of the modern technology industry.

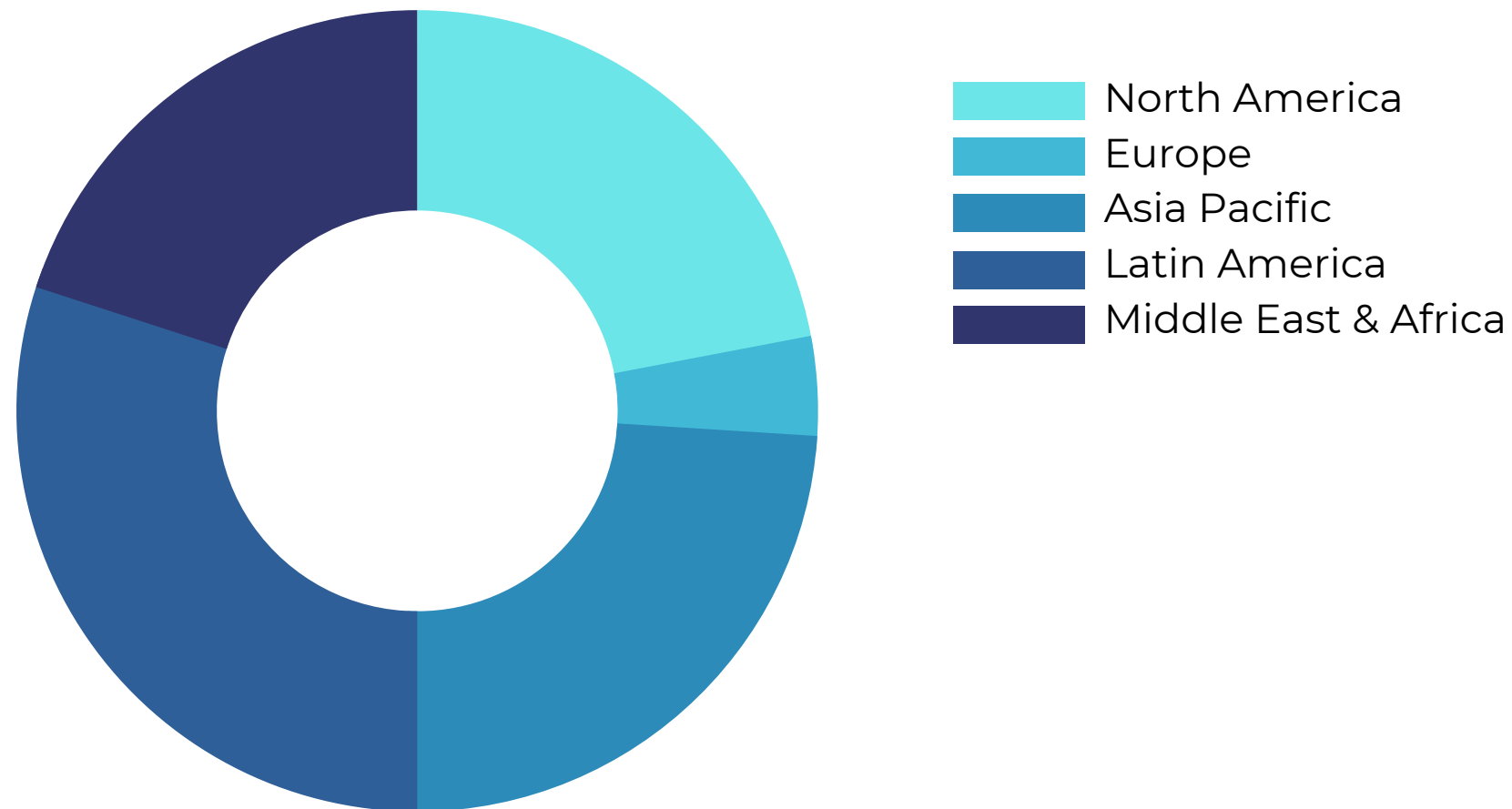
**Personalized Learning Journey**

The bottom of the slide features a decorative graphic consisting of several overlapping triangles in shades of teal and blue, creating a modern, abstract design.

# Global E-Learning Market

## Global Online Education/E-Learning Market: Region Segment Analysis

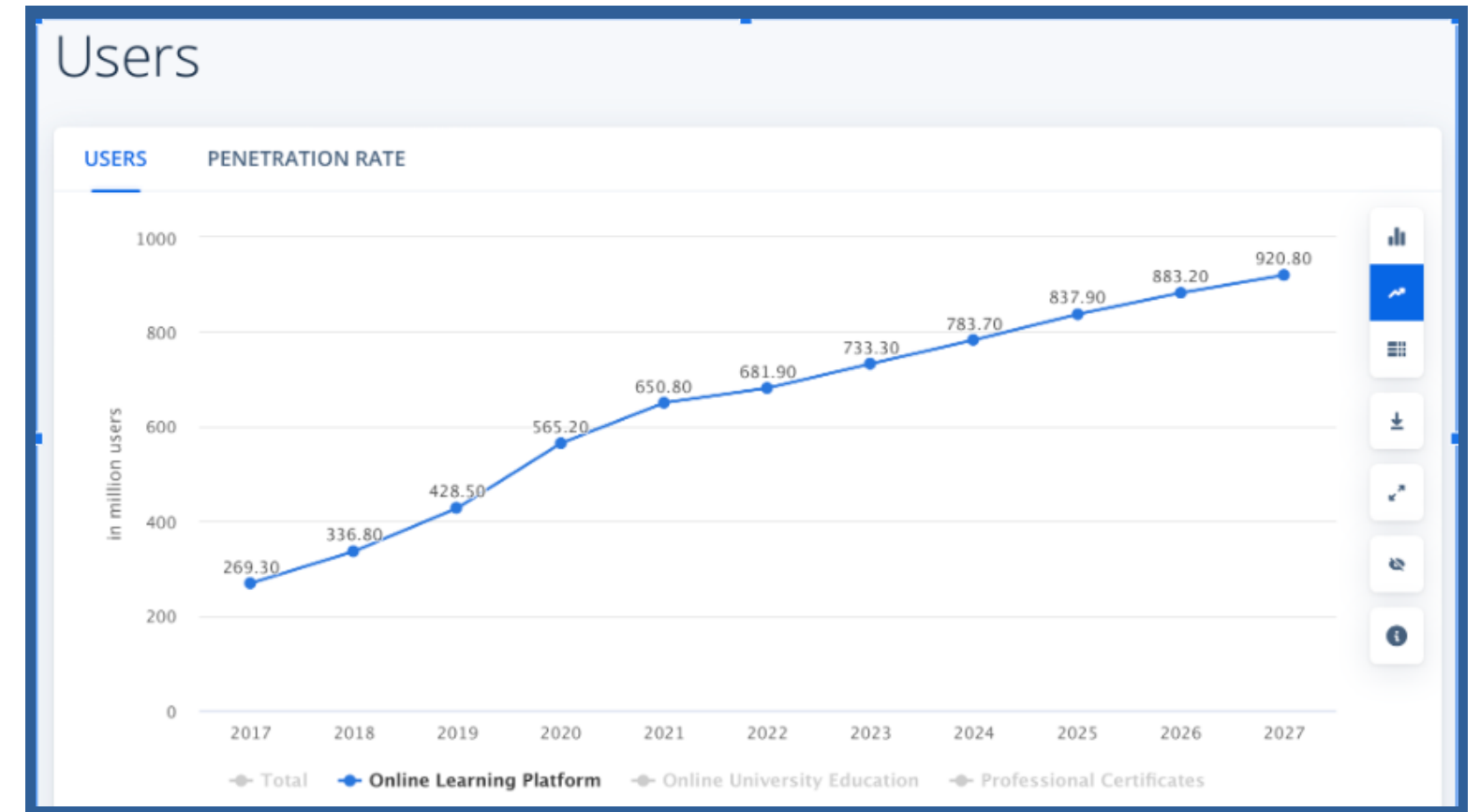
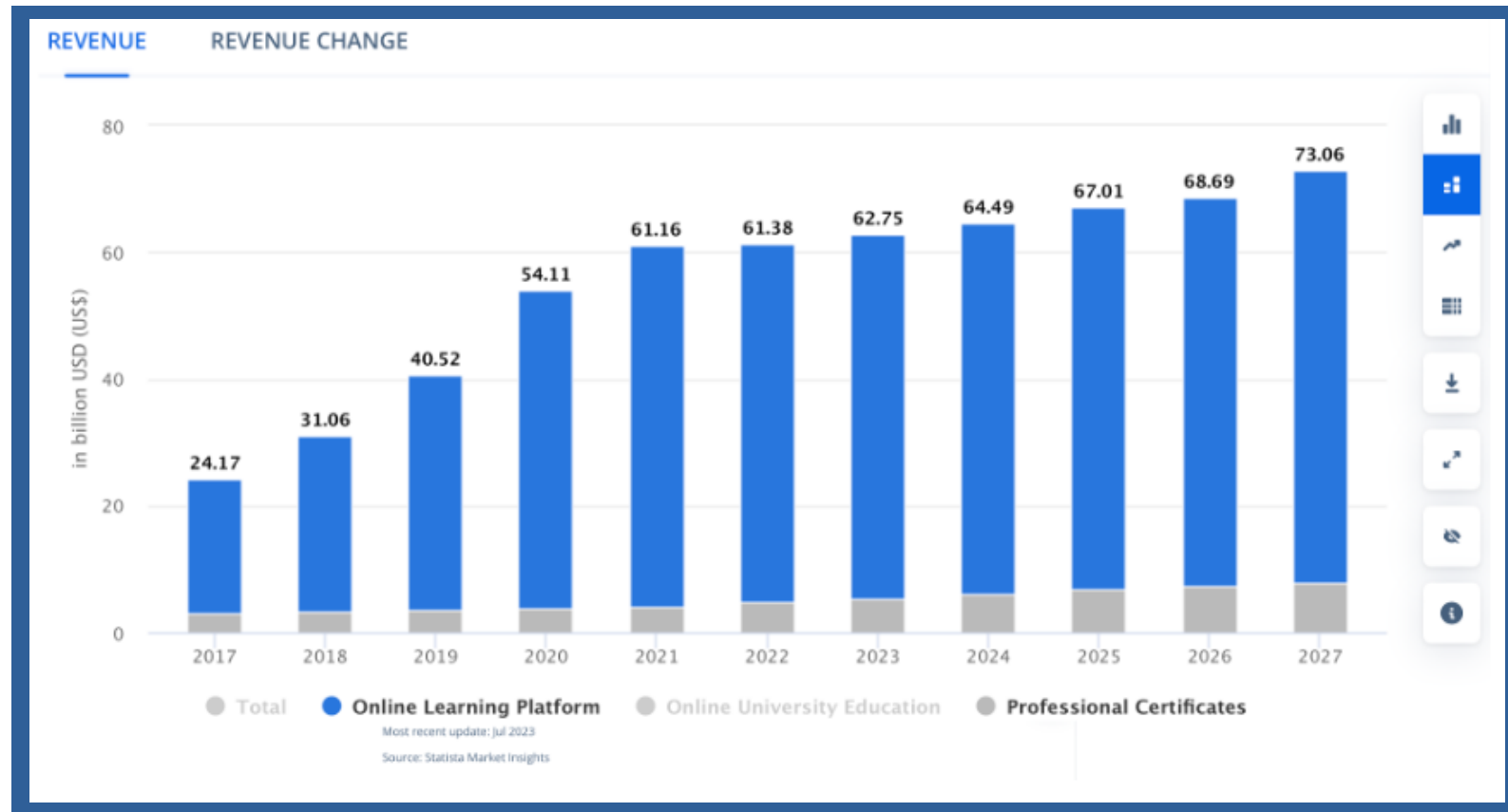
- North America
- Europe
- Asia Pacific
- Latin America
- Middle East & Africa



### Snapshot

<b>Base Year:</b>	2022
<b>Forecast Years:</b>	2023 - 2030
<b>Historical Years:</b>	2017 - 2021
<b>Revenue 2022:</b>	USD 198.2 Billion
<b>Revenue 2030:</b>	USD 602.0 Billion
<b>Revenue CAGR (2023 - 2030):</b>	17.2%
<b>Fastest Growing Region (2023 - 2030)</b>	Asia Pacific
<b>Largest Region (2022):</b>	North America

# Online Learning Platform. Market Opportunity



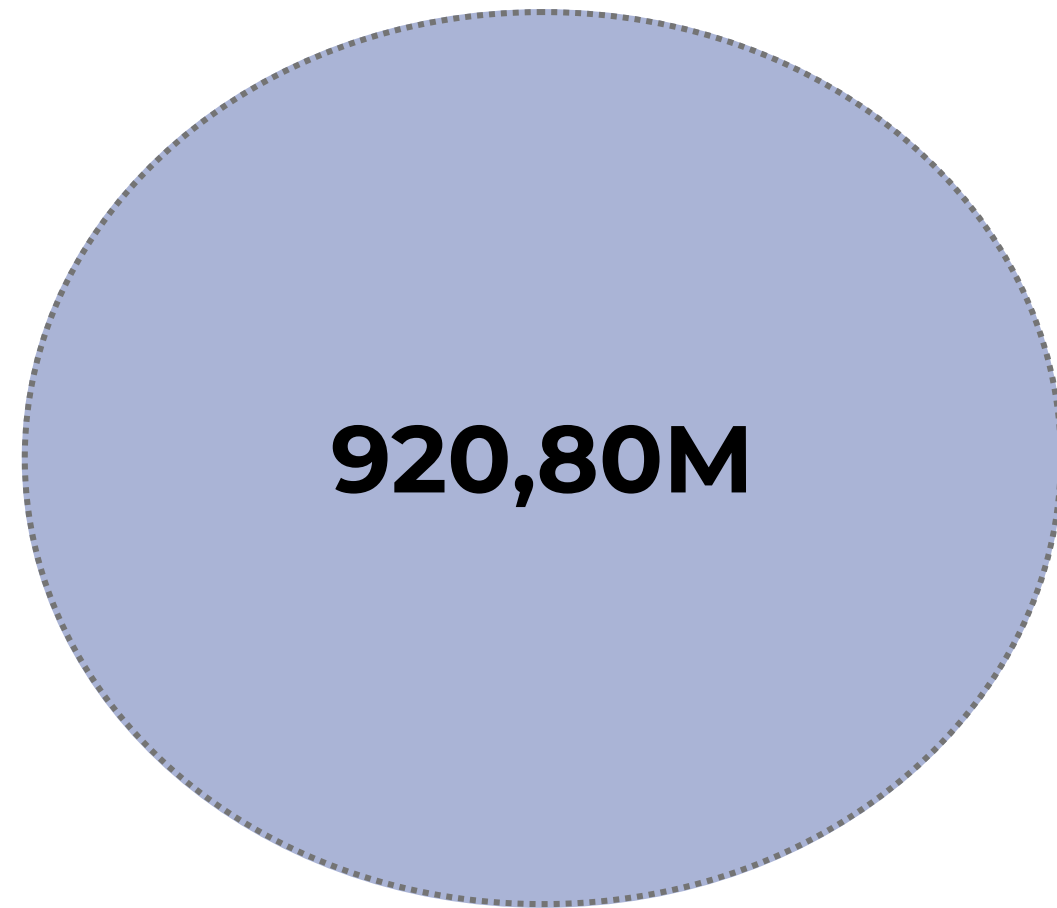
**AVERAGE REVENUE PER USER**

in thousand USD (US\$)

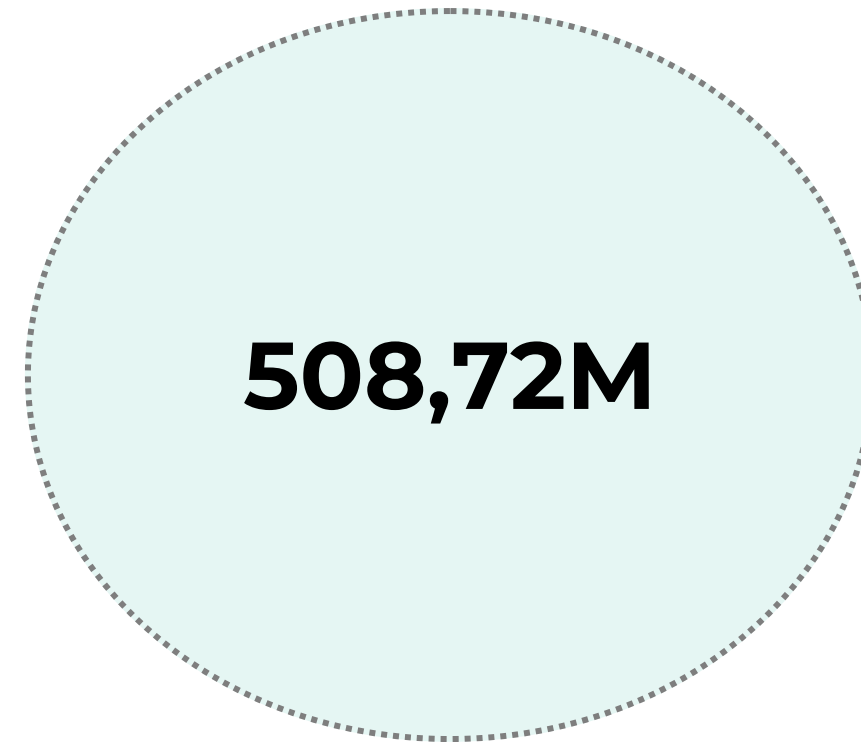
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Online Learning Platform	0.08	0.08	0.09	0.09	0.09	0.08	0.08	0.07	0.07	0.07	0.07
Online University Education	3.92	3.81	3.67	3.63	3.67	3.73	3.79	3.84	3.87	3.88	3.88
Professional Certificates	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.12	0.12	0.12	0.12
<b>Total</b>	<b>0.21</b>	<b>0.20</b>	<b>0.19</b>	<b>0.19</b>	<b>0.19</b>	<b>0.20</b>	<b>0.21</b>	<b>0.21</b>	<b>0.22</b>	<b>0.22</b>	<b>0.23</b>

Most recent update: Jul 2023  
Source: Statista Market Insights

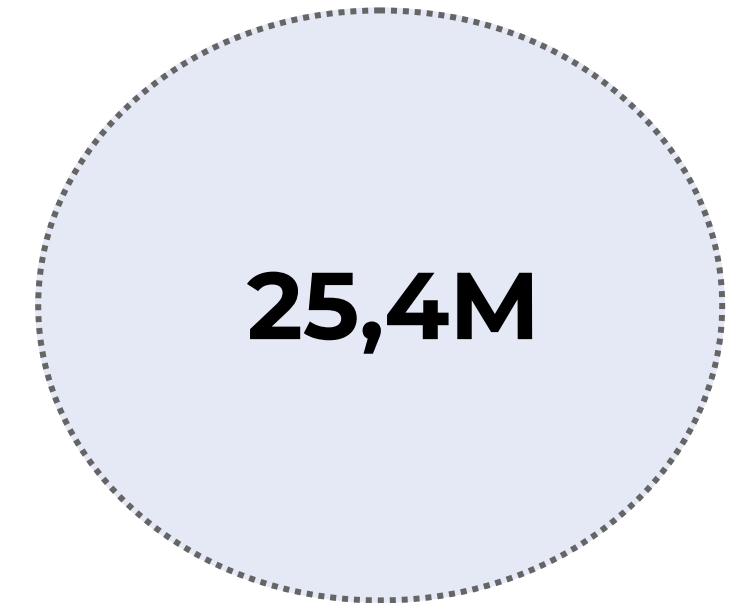
# Market Size



The number of users by 2027  
(WORDLWIDE)  
Total Available Market



The number of users by 2027  
(LATAM and APAC)  
Serviceable Available Market



Learners via Jungle by 2027  
Market Share



# Product

JUNGLE

[Головна](#) [Наші курси](#) [Про нас](#) [Ментори](#) [Відгуки](#) [Контакти](#) [Блог](#) [+380671990731](#) 

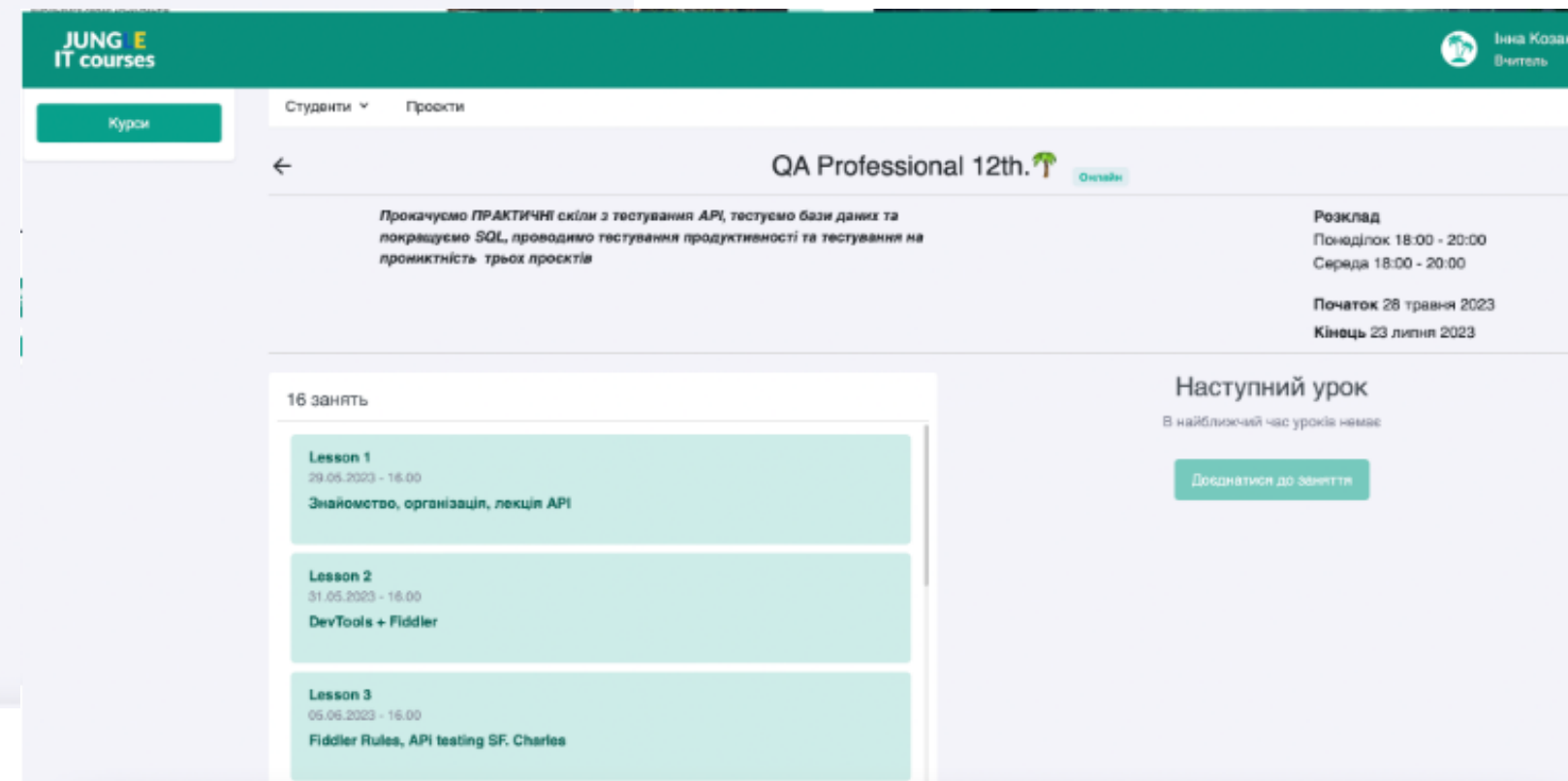
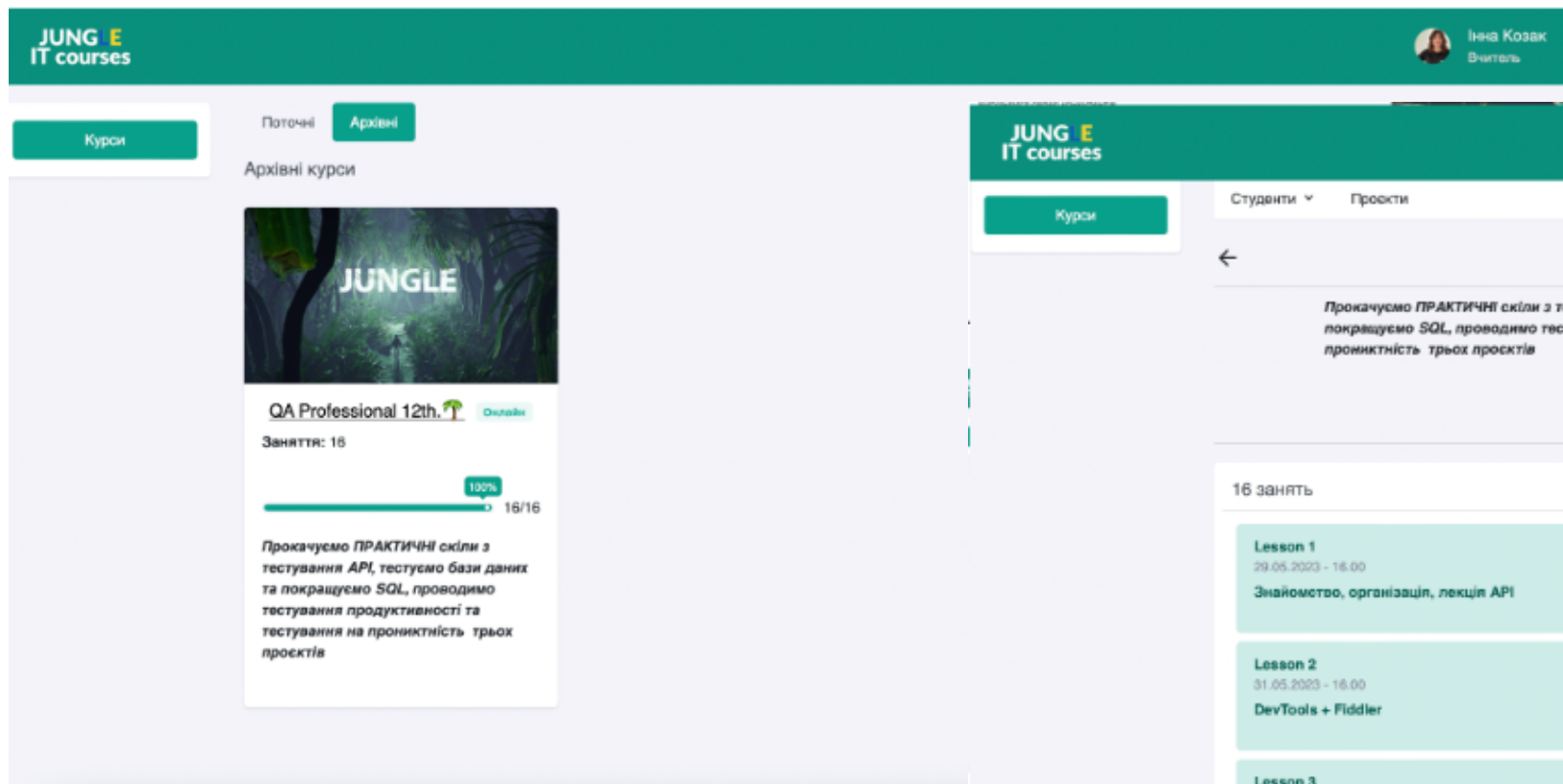
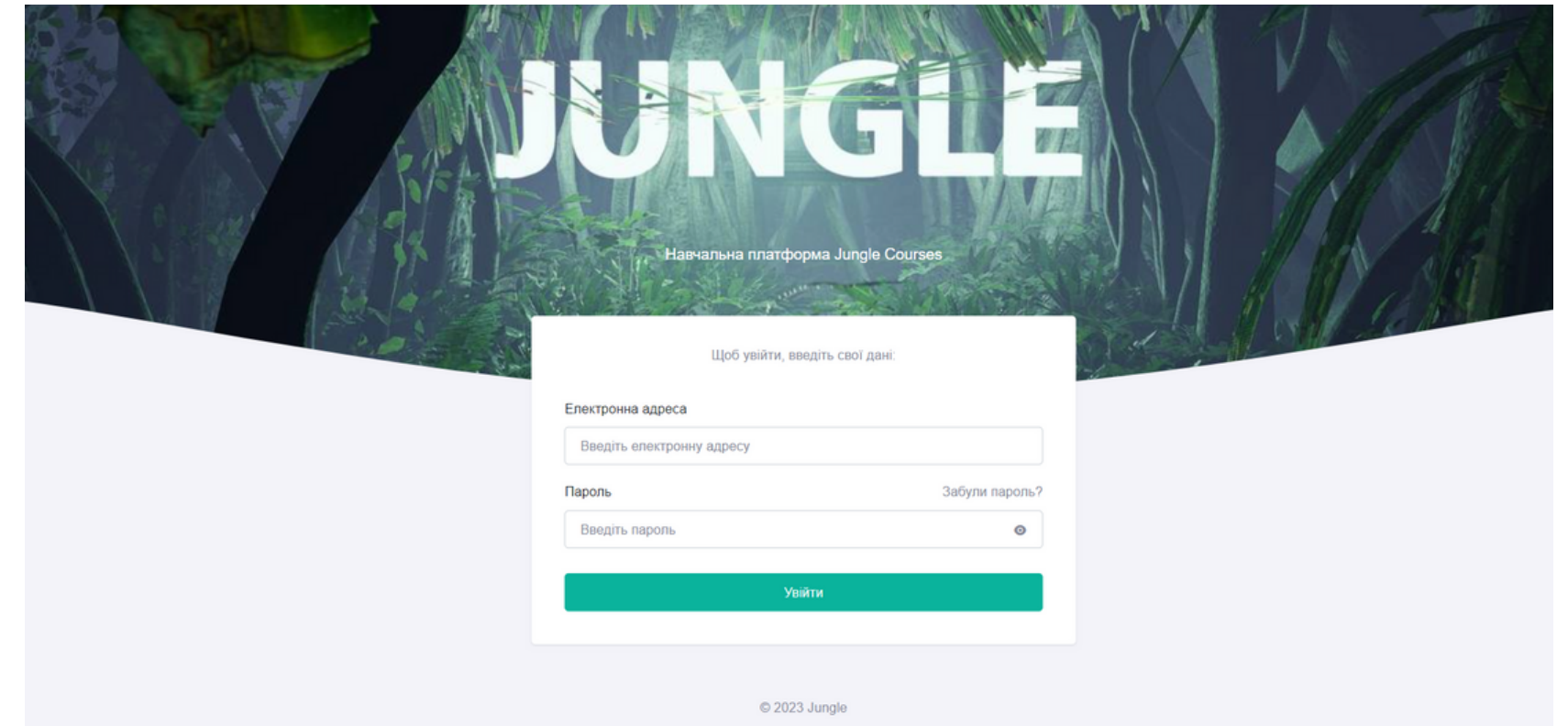
## Онлайн академія ІТ професій

**Гарантія працевлаштування:**  
надійний крок до успішної кар'єри  
**Досвід в резюме:**  
вирізняйся серед конкурентів  
**Комерційні проекти:**  
реальний практичний досвід  
**Підвищення кваліфікації:**  
ключ до професійного росту і просування в кар'єрі

Обрати курс

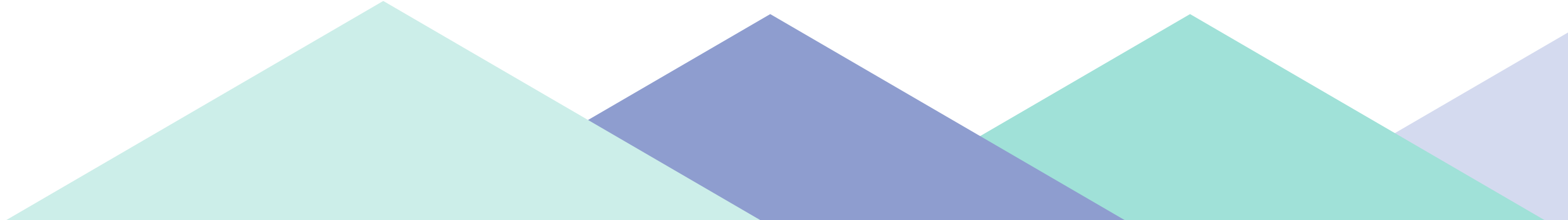


- 10 років досвіду
- Тисячі випусників
- Формат онлайн
- Можливість потрапити в ІТ сферу

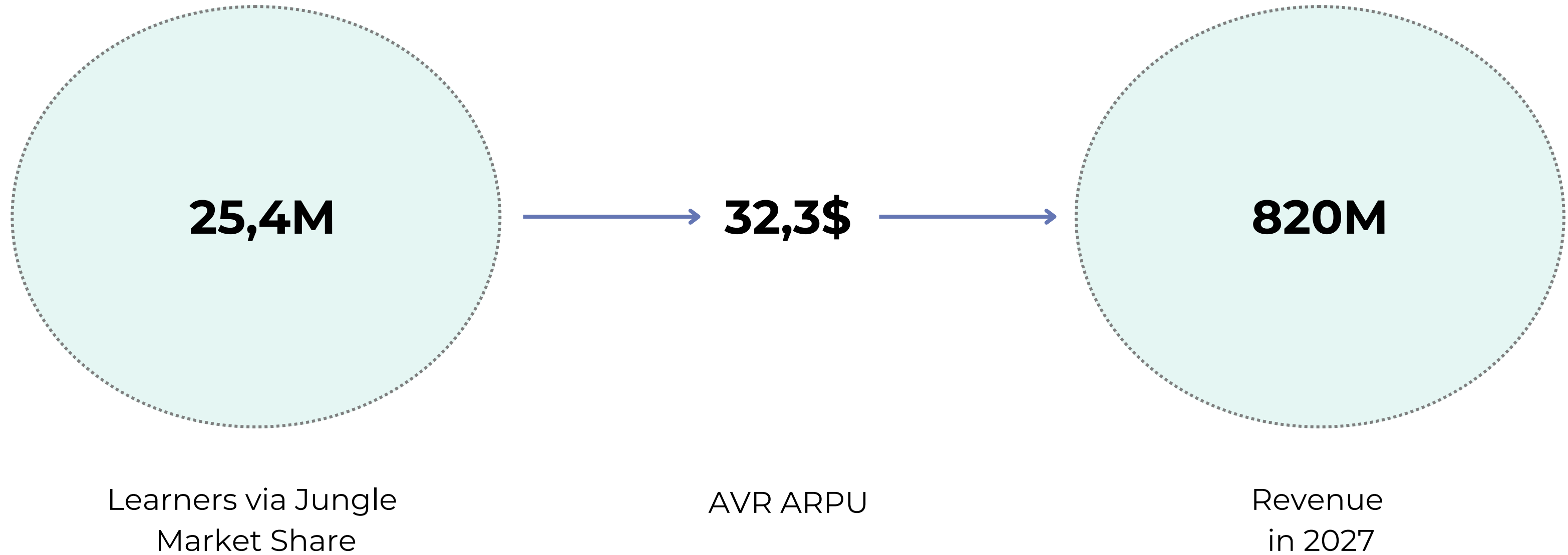


# Target Audience: Empowering Aspiring IT Professionals and Lifelong Learners

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- Early Career Enthusiasts
  - Mid-Career Advancers
  - Lifelong Learners
  - Remote and Global Learners
  - Busy Professionals
  - Graduates and Students
  - Corporate Training
  - Career Changers
- 
- The bottom of the slide features a decorative graphic consisting of four overlapping triangles pointing upwards. From left to right, the colors are light teal, medium blue, light teal, and light purple.

# Market Share



# Business Model

01

## **Subscription model**

- Basic Tier: Free access to foundational courses and limited AI features, giving learners a taste of our platform's capabilities.
- Premium Tier: Monthly or annual subscription offering full access to personalized learning paths, advanced courses, AI-driven tutoring, and real-time progress tracking.

02

## **One-Time Purchase**

- Learners can opt for one-time purchases of individual courses or specialized modules, allowing them to tailor their learning experience to their immediate needs.

03

## **Corporate Partnerships:**

- Tailored packages for businesses seeking comprehensive IT training solutions for their teams, with volume-based pricing and dedicated support.

# Competitive Landscape

## Key Players

### TOP COMPANY REVENUES (WORLDWIDE & CONSOLIDATED)

in billion USD (US\$)

	2018	2019	2020	2021	2022
2U	0.41	0.57	0.77	0.95	0.96
Coursera, Inc		0.18	0.29	0.42	0.52
New Oriental Education And Technology Group Inc.	3.10	3.58	4.28	3.10	
Tal Education	2.56	3.27	4.50	4.39	
Udemy, Inc		0.28	0.43	0.52	0.63

Most recent update: Jun 2023

Source: Statista Company Insights

新东方  
NEW ORIENTAL

TAL 好未来

udemy

coursera



# Competative Advantage: Quality, Technology and AI Integration

## 01 Seamless Integration of AI

## 02 Tailored Learning Experience

## 03 Dynamic Content Customization

- Adaptive Curriculum
- Real-time Progress Tracking

## 04 Personalized Learning Paths:

- AI-Driven Pathways
- Flexible Learning Pace

## 05 Smart Content Recommendations:

- Targeted Resource Suggestions
- Curated Learning Experience

## 06 Interactive Assessments and Feedback

- AI-Powered Assessments
- Constructive Feedback Loop

## 07 Virtual Tutoring and Assistance:

- AI Tutoring Assistants
- AI-Enabled Problem Solving

## 08 Real-world Simulations

- Immersive Learning Scenarios
- Constant Evolution and Enhancement

# MEET our team



## **Inna Kozak, CEO, Founder of Jungle**

Operations Director at Viseven, PhD of Information Technologies and Business Process Manager with 11+ years experience in software industry focusing on Global business operations, Strategic Business Relationships, Business Development and Planning, Process Management, Resource Management.



## **Vadym Kozak, CTO**

Creator of GoGo Ride Sharing Service, High skilled business and software engineering leader with 10 years of experience leading, developing highload software services, mobile apps. Ability to bring strategic and technical leadership to a company's technology operations and achieve highly challenging business and profitability objectives.



## **Denys Kiashko, Sales Manager**

Sales with more than 15 years of experience.



## **Solomia Liaskovska, Product Manager**

PhD, Department of Artificial Intelligence  
Lviv Polytechnic National University



## **Kateryna Martynova-Kvitna, Product Owner**

Product manager/QA Engineer at Jungle,  
Mentor at Jungle Courses

**Mentors team:** Inna Zhurakivska, Solomia Liaskovska, Olena Lanets, Kateryna Martynova-Kvitna, Ivan Kolisnyk, Mykhailo Hordiienko, Yuliia Hromova, Oleksandr Voronkov, Taras Korniyk, Oksana Mykytyn, Danylo Klym.

**Web and Mobile Development team:** Tymofii Slipko - Golang  
Veronika Hrybanova - iOS  
Bohdan Starunskyi - Android  
Nestorian Ananiev - Android  
Yurij Troshchenko - Fullstack  
Ivan Kolisnyk - QA  
Albina Hertsun - QA  
Ostap Semenihin - Golang  
Oleksandr Shevchuk - Android

## **Customer Support Team:**



## **Albina Hertsun**

Content Manager  
at Jungle Courses



## **Alina Matyushinets**

Sales Manager  
at Jungle Courses

Anton Vasalati - Android  
Oleksandr Aksyonov - Golang  
Oleksandr Shvydkiy - iOS  
Bohdan Staziiev - Golang  
Mykhailo Varna - iOS  
Ilya Palanin - Golang  
Yurij Todosienko - Golang  
Danylo - Golang

# THANK YOU

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